



EXPERT OF FASCINATING SPAIN

Spain's enchanting pair of magazines, **Olé** and **Olé Sanomat** reach three times a month the Finns living in Spain and those who are interested in the country.

We offer our readers inspiring content and expert articles that speak to everyday life as well as future dreams. Your company will reach homes with a strong connection to Spain – and those with a genuine interest in it.

Olé's multichannel brand brings print and digital together seamlessly, offering a wide range of opportunities to be seen and to make an impact: in the newspaper, the magazine, online, and through story-driven content.

FEELING INSPIRED?

Reserve your spot in the sun:

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PUBLICATION SCHEDULE

OLÉ MAGAZINE

Issue	Material date	Date of publication
1	05.12.2025	31.12.2025
2	09.01.2026	29.01.2026
3	06.02.2026	26.02.2026
4	06.03.2026	26.03.2026
5	03.04.2026	23.04.2026
6	08.05.2026	28.05.2026
7-8	05.06.2026	25.06.2026
9	07.08.2026	27.08.2026
10	04.09.2026	24.09.2026
11	02.10.2026	22.10.2026
12	30.10.2026	19.11.2026



PRINTING METHOD: Offset, binding

FORMAT: 215 x 280 mm (width x height)

FILE FORMAT: print-ready PDF, size 1:1, for full-page ads with a 5 mm bleed, crop marks offset by 3 mm

IMAGE RESOLUTION: 300 dpi

COLOR PROFILE AND JOB OPTIONS:

COVER SHEET: ISO Coated v2 (ECI)

INSIDE PAGE: ISO Coated v2 300% (ECI)

OLÉ DEPOSITO LEGAL: MA547/85

OLÉ ISSN: 0214 6355

DISTRIBUTION

FINLAND: For subscribers in Finland to addresses. Single issue sales at points of Lehtipiste. Partner distribution. **SPAIN:** For subscribers in Spain to addresses. Single issue sales at sales points at the Costa del Sol and Costa Blanca. Partner distribution. **E-PAPER:** Lehtipiste sales and ePress community sales. **READERS:** about 15 000 copies

OLÉ SANOMAT

Issue	Material date	Date of publication
1 / OS28	07.01.2026	13.01.2026
1 / OS29	21.01.2026	27.01.2026
2 / OS30	04.02.2026	10.02.2026
2 / OS31	18.02.2026	24.02.2026
3 / OS32	04.03.2026	10.03.2026
3 / OS33	18.03.2026	24.03.2026
4 / OS34	01.04.2026	07.04.2026
4 / OS35	15.04.2026	21.04.2026
5 / OS36	29.04.2026	05.05.2026
6 / OS37	27.05.2026	02.06.2026
7-8 / OS38	24.06.2026	07.07.2026
9 / OS39	02.09.2026	08.09.2026
9 / OS40	16.09.2026	22.09.2026
10 / OS41	30.09.2026	06.10.2026
10 / OS42	14.10.2026	20.10.2026
11 / OS43	28.10.2026	03.11.2026
11 / OS44	11.11.2026	17.11.2026
12 / OS45	25.11.2026	01.12.2026

MATERIAL

PRINTING METHOD: Rotation

FORMAT: 290 x 360 mm

PRINT AREA: 256 x 326 mm (width x height)

FILE FORMAT: print-ready PDF, size 1:1

IMAGE RESOLUTION: 200 dpi

COLOR PROFILE AND JOB OPTIONS:

ISOnewsprint26v4

OS DEPOSITO LEGAL: MA1880/91

OS ISSN: 1575-619X

DISTRIBUTION

SPAIN: Free distribution at more than 200 distribution points in Costa del Sol and Costa Blanca.

FINLAND: Partner distribution. **E-PAPER:** Available to read for free Lehtilukku.fi, and ePress service.

READERS: 16 000 – 20 000.

THE PUBLISHER IS NOT RESPONSIBLE FOR:

- Errors in advertisement layout caused by inadequate or faulty material, unreadable handwriting, advertisements or corrections given by telephone, or linguistic/translation errors if the advertisement is translated by the editorial team without a separate fee.
- Any damage resulting from the omission of an advertisement.
- Errors appearing in the proof sent to the advertiser if the advertiser has approved the proof without corrections, or if the advertiser has failed to return the proof by the deadline.
- The publisher's responsibility for omitted advertisements or errors in publication is limited to refunding the amount paid for the advertisement.



>> We reserve the right to make changes.

STRAND DIGITAL OY

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OLÉ SANOMAT

– FREE NEWSPAPER EVERY OTHER TUESDAY

(width x height, mm.)	Prices VAT 0%	PRICE / 1 NO.	/ 2 NO.
Front page 256 x 250		1 400 €	-----
1/2 front page 125 x 250		750 €	-----
FP corner 52 x 65		200 €	-----
1/1 page 256 x 326		1 040 €	1 560 €
1/2 page 256 x 154, horizontal		660 €	990 €
1/2 page 125,5 x 313, vertical		660 €	990 €
1/4 page 125,5 x 154		515 €	770 €
4 modules 82 x 101		315 €	475 €
2 modules 82 x 48, horizontal		178 €	268 €
2 modules 38,5 x 101, vertical		178 €	268 €
1 module 38,5 x 48		84 €	126 €

COLLABORATION ARTICLE

The article is written in a journalistic style while company's commercial objectives into account. The advertorial follows a predefined approach. The article page will include the label "MAINOS" (advertising). An editorial surcharge is added to the price +300 €.



OLE24.FI & OLELEHTI.FI

REACH A WIDE TARGET AUDIENCE
–UP TO 100,000 MONTHLY READERS.

BANNER MATERIAL (width x height, px) **400 €/month**

HORIZONTAL:	VERTICAL:	FILE FORMAT:
700 x 240 px	220 x max 600 px	JPEG, GIF tai PNG
+ mobiili: 300 x 300 px	+ mobiili: 300 x 300 px	

ONLINE VISIBILITY FOR ADVERTORIALS **300 €/month**

Osallistu Lehtitilaukset Näköislehdet Ilmoitukset ja mediatiedot Yhteystiedot

MINNEMENNÄ KULTTUURI ASUMINEN RUOKA SPORT

Valikko

Etsi

Suunnittelun lisäarvo

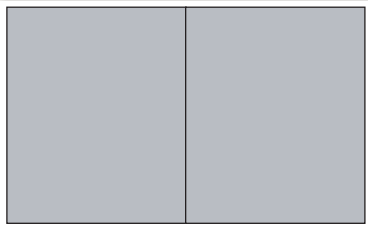
Espanjan asuntomarkkinat tarjoavat lukuisia mahdollisuuksia asuntosijoittajille. Taitava ja luotettava sisustusarkkitehti tuo hankkeisiin merkittävää lisäarvoa. "Jokainen sisustusprojekti tarjoaa mahdollisuuden luoda jotain...

ASUMINEN SISUSTUS YLEINEN | 21.11.2024

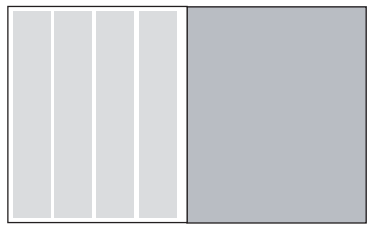
OLÉ MAGAZINE

SIZE AND PRICE Prices VAT 0%

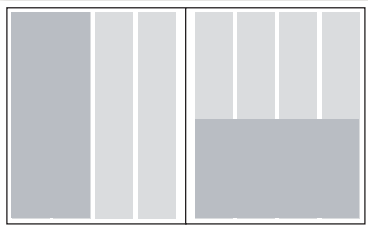
(width x height, mm. *preferred position extra + €200)



2/1 pages
2 717 €
430 x 280
+5 mm bleed

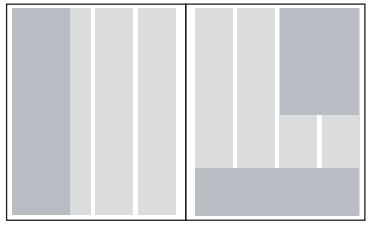


1/1 page
1 669 €
215 x 280
back cover
215 x 243 mm
+5 mm bleed



1/2 page
950 €
VERTICAL
93 x 258
HORIZONTAL
190 x 126

HOME IN SPAIN SECTION
VERTICAL 93 x 245, HORIZONTAL 190 x 120

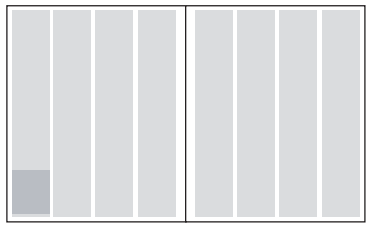


1/4 page
558 €
VERTICAL
93 x 126
HORIZONTAL
190 x 60
VERTICAL
190 x 60

HOME IN SPAIN SECTION
VERTICAL 93 x 120, VORIZONTALAAKA 190 x 58



2 module
310 €
VERTICAL
44 x 120
HORIZONTAL
93 x 58



1 module
172 €
44 x 58

LAYOUT WORK FROM SUPPLIED MATERIALS + €30
Please provide images, text, and logo in electronic format.