



EXPERT OF FASCINATING SPAIN

Spain's enchanting pair of magazines, **Olé** and **Olé Sanomat** reach three times a month the Finns living in Spain and those who are interested in the country.

Olé magazines offer inspiring content and specialised articles.

With the magazines, your company reaches readers with a pre-existing link to Spain or a genuine interest in the country.



The logo for Olé magazine, featuring the word "Olé" in a white, stylized font on a red square background.A black and white photograph of a woman in a floral headpiece, looking upwards. The image is partially obscured by the Olé logo in the top left corner.

Olé

*Published monthly,
Olé covers a wide range
of topics from all
around Spain.*

OLÉ MAGAZINE

is aimed at those living in Spain and those interested in the country. Its content covers everything from practical tips to sharp insights, providing readers with a unique perspective on local life.

The articles offer premium information on Spanish society, nature, culture, travel, living and gastronomy. The magazine's curious readers are active and experienced travelers.



Ole

KIEHTOVAN ESPANJAN ASiantuntija

CÁDIZIN RANNAT

Hiekkadynejä ja boheemeja tuulia

TALO CALPESSA

Suomalainen pariskunta remontoii vanhasta fincasta unelmien kodin

NIKULOIDEN HAAVE TOTEEN

Perheen muutto Espanjaan

PERUNA
Andelilta
Kanarian kautta
pöytään

• **NIE-NUMERO**

Kuka sen tarvitsee ja
miten se haetaan?

• **KATIA WESTERDAHL**

Tinkimätön taistelija
isojen muutosten edessä

PUBLICATION SCHEDULE

Issue	Material date	Date of publication
1	29.11.2024	27.12.2024
2	10.01.2025	30.01.2025
3	07.02.2025	27.02.2025
4	07.03.2025	27.03.2025
5	04.04.2025	24.04.2025
6	09.05.2025	29.05.2025
7-8	06.06.2025	26.06.2025
9	08.08.2025	28.08.2025
10	05.09.2025	25.09.2025
11	03.10.2025	23.10.2025
12	31.10.2025	20.11.2025

>> olekustannus.com/ole-lehti

TECHNICAL INFORMATION

TYPE OF PRINT: Offset

FORMAT: 215 x 280 mm

PRINT AREA: 215 x 280 mm

READERS: about 15 000 copies

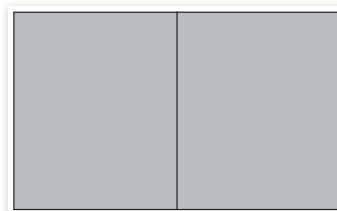
FINLAND: For subscribers in Finland to addresses. Single issue sales at points of Lehtipiste. Partner distribution.

SPAIN: For subscribers in Spain to addresses. Single issue sales at sales points at the Costa del Sol and Costa Blanca. Partner distribution.

E-PAPER: Additional orders for the print magazine, Lehtipiste sales and ePress community sales.

SIZE AND PRICE IN OLÉ MAGAZINE

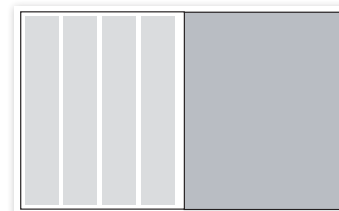
(width x height, mm)



2/1 pages

2 700 €

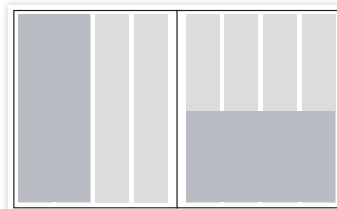
430 x 280



1/1 page

1 670 €

215x280

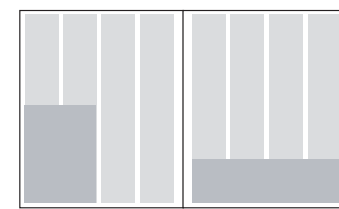


1/2 page

950 €

VERTICAL
93x258

HORIZONTAL
190x126



1/4 page

550 €

VERTICAL
93x126

HORIZONTAL
190x60

■ HOME IN SPAIN SECTION
VERTICAL 93x245, HORIZONTAL 190x120

■ HOME IN SPAIN SECTION
VERTICAL 93x120, VORIZONTALAAKA 190x58

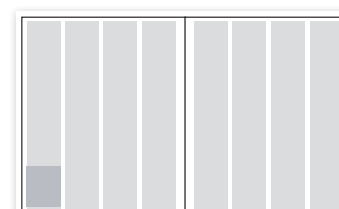


2 module

300 €

VERTICAL
44x120

HORIZONTAL
93x58



1 module

170 €

44x58

COLLABORATION ARTICLE

The article is written in a journalistic style, taking into account the company's commercial objectives. We write the text based on interviews and background information. The visual appearance of the article follows a predefined style, and we use either the company's own images or suggest suitable stock photos as illustrations. A note stating "MAINOS" (advertising) will be added to the article page.

COLLABORATION ARTICLE LENGTH: 1–4 pages

PRICE: The price of the advertising page depends on the length
+ 300 € editorial surcharge.

The logo for Olé, featuring the word "Olé" in a white, stylized font inside a red square.A photograph of a narrow, white-washed street in a Spanish town. The buildings are white with dark window frames and balconies. In the background, there are green hills under a blue sky. People are walking along the street, and there are outdoor cafe seating areas with white awnings.

Olé

OLÉ SANOMAT

is an informative complimentary newspaper that is distributed in areas favored by Finns along the Costa del Sol and Costa Blanca. The newspaper reaches effectively Finnish residents and holidaymakers who are looking for up-to-date information on local services, events and news. Olé Sanomat offers excellent visibility for advertisers who want to attract the interest of the local Finnish community.



F.C. N° 28/103

OTSIKKO YKSI - lorem
ipsum dolor sit dilpuli daapuli

OTSIKKO KAKSI - lorem ipsum
dolor sit dilpuli daapuli

Olé

50 Suomalainen Espanjassa
on nyt Olé Sanomat

SANOMAT

10.-23.9.2024 • N° 412 • ILMAINEN UUTISLEHTI ESPANJASTA • PERIODICO GRATUITO FINLANDÉS



KORKEATASOINEN UUDISKOHDE MERINÄKÖALALLA

Suomalaisille suunniteltu laadukas ja uniikki uudiskohde Fuengirolassa on nyt varattavissa vain Strand Propertiesin kautta. Hanko West on herättänyt suurta kiinnostusta suomalaisten keskuudessa. Pariissa päivässä asunnoista varattiin yli puolet. Vielä on loistavia asuntoja jäljellä.

Strand Properties on suurin suomalainen välitysliike Espanjassa ja kauttamme löydät myös tuhansia muita kohteita. Kokeneet suomea puhuvat välittäjämme ovat mielellään avuksi.

Tutustu kohteeseen: HANKOWEST.ES

Strand Properties®

INFO@STRAND.ES | STRAND.ES

PUBLICATION SCHEDULE

Issue	Material date	Date of publication
1 / OS420	08.01.2025	14.01.2025
1 / OS421	22.01.2025	28.01.2025
2 / OS422	05.02.2025	11.02.2025
2 / OS423	19.02.2025	25.02.2025
3 / OS424	05.03.2025	11.03.2025
3 / OS425	19.03.2025	25.03.2025
4 / OS426	02.04.2025	08.04.2025
4 / OS427	16.04.2025	22.04.2025
5 / OS428	30.04.2025	06.05.2025
6 / OS429	28.05.2025	03.06.2025
7-8 / OS430	25.06.2025	01.07.2025
9 / OS431	03.09.2025	09.09.2025
9 / OS432	17.09.2025	23.09.2025
10 / OS433	01.10.2025	07.10.2025
10 / OS434	15.10.2025	21.10.2025
11 / OS435	29.10.2025	04.11.2025
11 / OS436	12.11.2025	18.11.2025
12 / OS437	26.11.2025	02.12.2025
12 / OS438	10.12.2025	16.12.2025

TECHNICAL INFORMATION

TYPE OF PRINT: Rotation

FORMAT: 290 x 360 mm

PRINT AREA: 256 x 326 mm

READERS: 16 000–20 000

SPAIN: Free distribution at more than 200 distribution points in Costa del Sol and Costa Blanca.

FINLAND: Partner distribution.

E-PAPER: Available to read for free Lehtilukku.fi, and ePress service.

We reach effectively Finnish residents and holidaymakers who are looking for information on local services, events and news.

OLÉ SANOMAT

– FREE NEWSPAPER EVERY OTHER TUESDAY

(width x height, mm)	PRICE / 1 NO. / 2 NO.	
Front page 256 x 250	1 400 €	-----
1/2 front page 125 x 250	750 €	-----
FP corner 52 x 65	200 €	-----
1/1 page 256 x 326	1 040 €	1 560 €
1/2 page 256 x 154, horizontal	660 €	990 €
1/2 page 125,5 x 313, vertical	660 €	990 €
4 modules 82 x 101	300 €	450 €
2 modules 82 x 48, horizontal	170 €	255 €
2 modules 38,5 x 101, vertical	170 €	255 €
1 module 38,5 x 48	80 €	120 €

ADVERTISING PACKAGE

– THE BEST VISIBILITY!

OLÉ	+ OLÉ SANOMAT	PACKAGE PRICE / MONTH
2/1 pages	+ 1/1 page	2 990 €
1/1 page	+ 1/1 page	2 300 €
1/1 page	+ 1/2 page	1 850 €
1/2 page	+ 1/2 page	1 200 €
1/4 page	+ 4 modules	660 €
2 modules	+ 2 modules	350 €
1 module	+ 1 module	210 €

PACKAGE PRICE INCLUDES ALL THE ISSUES PUBLISHED IN ONE MONTH.

THE PUBLISHER IS NOT RESPONSIBLE FOR:

- Mistakes in the advertisement layout caused by inadequate or faulty material, unreadable hand-writing, an advert or a correction given via telephone, lingual or translational mistakes if the advertisement is translated by the editorial without any separate payment.
- Possible damage caused by omission of the advertisement.
- Mistakes appearing in the print delivered to the advertiser, if the advertiser has approved the proof layout without doing corrections, or if the advertiser has failed to return the proof layout by deadline.
- The editorial's responsibility for omission of the advertisement or mistakes in the publication are limited to refund the amount paid for the advertisement.

Reclamations within 14 days from the publication of the magazine, in writing or by telephone.



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FEELING INSPIRED?

Reserve your place in the sun:

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